### **OLBA's Leadership by Design**

# Cut to the Chase

# Ontario public library governance *at-a-glance*



### **Definitions**

#### A public library board

is a governing board, a legal corporation, with the authority to make policy and to govern the library's affairs under the Public Libraries Act, RSO 1990, c. P.44.

#### Governing

is different from managing. A board doesn't run an organization but ensures that it is properly run.

#### Governance

is the entire framework set by the board to direct the organization, that identifies how a board will conduct business, how power will be divided and delegated and what processes will be set up to achieve accountability.

**Cut to the Chase** is a quick reference guide on public library governance in Ontario and the library board's fundamental responsibilities for achieving effective leadership and sound governance. It serves as the foundation document in **OLBA's Leadership by Design** – a primary resource for library trustees to find the information and make the connections they need to strengthen their capacity as key decision-makers in their communities.

#### www.accessola.com/ olba/LBD

## Ten principles guiding effective library governance

- Build a solid governance framework that includes by-laws, policy and an achievable plan that is based on why you exist: your mission.
- When you've built it, make sure it works and keep it in shape.
- Know who you are there to represent and how to connect with them.
- Make good decisions on their behalf.
- Know what it is that you need to achieve.
- Assess what you have accomplished and report progress regularly.
- Know what information you need and where and how to get it in order to manage risk.
- Know who you need on the board and who you need to run the library.
- Know where and how to get the resources you need.
- Remember, you are not there to manage you are there to govern.

# The Board's authority

#### 3 Major Responsibilities

- 1. A board's duty is to provide comprehensive and efficient public library service that reflects its community's unique needs.
- 2. A board must submit budget estimates to municipal council and participate in the municipality's annual audit that includes boards.
- 3. To receive its annual grants from the Government of Ontario, a board is required to submit statistics and financial information along with a completed public library operating and pay equity grants application form to the province each year.

The Public Libraries Act, RSO 1990, c. P.44 governs the operation of public libraries in Ontario and is specific legislation that can override certain sections of other more general acts such as the Municipal Act.

A library board is an independent body and cannot become a committee of council without legislation being passed that enables this.

#### Membership

- Members are appointed by municipal council according to rules set out in the Act.
- Minimum size for a library board is five members.
- The number of municipal councillors on a library board may not exceed one less than the majority; a county board may have a bare majority of councillors.
- Library or municipal employees may not be board members.

# **Fiduciary duty**

As a member of a library board, your fiduciary duty is to act honestly and in good faith and in the best interests of the library. This means that the interests of the library take precedence over your personal interests or those of any other group with which you are associated.

# Meeting requirements

The Public Libraries Act, RSO 1990, c. P.44:

- Board shall hold regular meetings once a month for at least 10 months each year and at such other times as it considers necessary.
- Meetings are open to the public
- Majority of members must be present.
- Chair may vote with other members.
- Tie vote is deemed to be negative.

# **Municipal integration**

Ontario public libraries enjoy varying levels of integration with their municipalities. One library may operate with separate financial policies and processes, while another may simply adopt its municipality's policies. Many boards have forged closer ties with their municipality to maximize their effectiveness and to collaborate in achieving common goals. While the library board is an independent body and responsible for directing the disbursement of library funds, it can be advantageous to align agendas and streamline business processes with its municipality. Both the library and the municipality serve the same public and address issues common to both bodies.

# **Power to oversee the library's finances**

Financial oversight involves:

- Understanding the implications of a budget and a financial report;
- Recognizing if the allocation of monies aligns with board priorities;
- Ensuring that financial policies are in place to control receiving, processing and disbursing money, to ensure fiscally-sound budgeting, to comply with current municipal legislation with respect to purchasing and hiring, to manage risks, and to limit liability to the library and the board.

Financial oversight does not mean...

- Simply approving a budget or financial report;
- Approving a cheque register;
- Challenging a miniscule amount on a budget line.

## **Power to make policy**

Policies provide the necessary framework for all of the operations and priorities of the library and allow for a smooth transition from old to new boards. Library policies include:

- Advocacy
- Children's services
- Circulation
- Collection development
- Community information
- Customer service

Facilities use

- Internet use
- Personnel and hiring\*
- Purchasing\*
- Volunteers
- Youth Services

Policies must be framed within the limitations set out in government legislation and regulations. \* Required under the Municipal Act.

# The Public Library Board and the Chief Executive O

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LEGAL ISSUES	<b>Board Responsibilities</b>	CEO Responsibilities			
Existing local and provincial laws	Knows local and provincial laws	Knows local and provincial laws			
New legislation affecting libraries	Responds to new legislation	Responds to new legislation			
Library records	Ensures records are kept and protected in compliance with privacy legislation	Keeps complete and accurate records regarding refinance, personnel,inventory, insurance, annual statistics, membership			
	Approves annual reports for Government of Ontario	Prepares, submits annual reports to Government of Ontario			
Accountability	Municipal/County council and Government of Ontario	Board			
Board meetings	Attends/participates in all	Attends/participates in all			
	Appoints a board Secretary	If the CEO is the Secretary, records and maintains minutes of all meetings			
		Reports regularly on all areas of responsibility			
COMMUNITY DEVELOPMENT	<b>Board Responsibilities</b>	CEO Responsibilities			
Understanding the community	Understands local issues, the implication of community demographics and the contributions of community groups Identifies community needs and concerns	Understands local issues, the implication of community demographics and the contributions of community groups			
Community relationship-building		dentifies community needs and concerns			
Community relationship-building	Builds a strong and communicative relationship with municipal council	Builds solid relationships with municipal staff			
	Maintains a dialogue with the community	Promotes library services in the community  Forges relationships with community groups and leaders			
	Is aware of the municipal planning context	rorges relationships with community groups and leaders			
	Develops strategic partnerships with community groups and leaders				
	Demonstrates accountability to the community				
Library's role in the community	Establishes the library as an essential community service	Establishes the library as an essential community service			
	Builds community pride in the library	Builds community pride in the library			
	Advocates library's role in the community	Advocates library's role in the community			
POLICY DEVELOPMENT	Board Responsibilities	CEO Responsibilities			
Library policy	Analyzes CEO policy recommendations	Recommends policies			
	Debates policy issues and implications	Advises board on policy development framework and format			
	Approves policy	Provides information sources and policy examples			
	Reviews and revises policies as necessary	Establishes procedures for implementing policies			
	neviews and revises poneies as necessary	Interprets policies and procedures to library staff and public			
		Maintains policy manual and ensures its accessibility			
PLANNING	Board Responsibilities	CEO Responsibilities			
Community needs for library service	Assesses needs	Assists board to assess and understand needs			
Community needs for library service	האפאפט וופפעא	Carries out a formal assessment as necessary			
Mission and overall direction	Defines mission and overall direction	Analyzes library strengths and weaknesses			
Library goals and objectives	Develops and approves	Advises board and facilitates in development			
Plan for meeting goals and	Approves plan	Recommends programs, services and activities			
objectives	Αργιόνου ματι	Formulates plan			
objectives	I and the second se	i orininarez hiari			
objectives		Administers library in accordance with plan			
	Evaluates library performance appually or more often if appropriate	Administers library in accordance with plan			
Monitoring and evaluation	Evaluates library performance annually or more often if appropriate Revises plan accordingly	Administers library in accordance with plan  Provides necessary data to demonstrate progress  Participates in ongoing evaluation			

#### **Power to set fees**

The Public Libraries Act, RSO 1990, c. P.44, sec.23 (1-3) ALLOWS a board to charge for:

- use of parts of the library building not being used for library purposes;
- library services for non-residents;
- some services not outlined in Regulations.

A board is NOT permitted to charge for:

- admission to the library;
- using library materials in the library;
- reserving or borrowing circulating materials specified in Regulations.

#### **Power to hire the CEO**

The Public Libraries Act, RSO 1990, c. P. 44 gives a library board the sole right to hire the library's chief executive officer.

#### **Conflict of Interest**

A library board member must disclose any direct, indirect or deemed pecuniary interest prior to consideration of any matter. Once the interest is disclosed, the member is prohibited from participating in the decision-making process.

#### **Standard of care**

A library board member is required to carry out his or her duties with the same care and attention that would reasonably be expected from someone of his or her knowledge or experience.

# e Officer: Who Does What?

FINANCE	<b>Board Responsibilities</b>	CEO Responsibilities		
Annual budget	Analyzes preliminary budget and proposes necessary changes Officially adopts budget	Consults with municipal staff and advises board on municipal budget policy requirements and procedures		
	Officially adopts budget	Prepares preliminary budget in conjunction with board based on present and anticipated needs and board's plan		
Budget presentation to Council	Presents budget to council in accordance with municipal budget policy and procedures	Participates in budget presentation, supplying facts and figures, analysis and comments as requested		
Sustainable resources	Determines revenue sources in relation to special project needs and/or funding gaps	Identifies options for generating additional revenue to support special project needs and/or funding gaps		
Financial control measures	Appoints a board Treasurer	If the CEO is Treasurer, oversees all accounting functions and prepares regular financial statements		
	Secures its own bank account and directs the disbursement of library funds	Monitors the budget		
	Ensures safe financial control measures are in place to expend budget with due diligence and in accordance with board policies	Identifies and addresses problems as they arise		
PERSONNEL	Board Responsibilities	CEO Responsibilities		
CEO selection	Hires CEO			
Board-CEO relationship	Builds a strong relationship that recognizes board authority and respects CEO expertise	Builds a strong relationship that recognizes board authority and respects CEO expertise		
	Delegates to the CEO the authority for the organization and operation of the library and its staff			
Staff selection		Hires and directs all staff, adhering to board policies. May seek board input on senior staff selection		
Employee performance appraisal	Evaluates CEO performance annually	Ensures that annual performance appraisals are conducted on all staff		
Salary scales and union contracts	Approves	Negotiates salary and working conditions for staff including union contracts as applicable		
Grievances	Ensures that appropriate steps are in place to handle any grievances that have not been satisfactorily resolved by the library's grievance procedures	Handles all grievances and keeps the board informed		
CEO succession management	Ensures that there is provision for succession management	Contributes input to succession management		
GOVERNANCE PROCESS	Board Responsibilities	CEO Responsibilities		
Board orientation and development	Board chair supports and participates in planning and delivery	Supports and facilitates planning and delivery		
	Board members engage and participate			
Board performance	Evaluates regularly	Contributes input to evaluation process		
	Individual board members conduct annual self-appraisal			
Succession planning	Identifies the skills and competencies necessary for the incoming board to meet new term challenges	Liaises with municipal staff on board appointments with input from outgoing board		
Legacy planning	Summarizes highlights, successes and challenges of the term to provide the incoming board with a framework for moving forward plan			

## **Legislation to consult**

The Public Libraries Act, RSO 1990, c. P.44

 $http://www.e-laws.gov.on.ca/html/statutes/english/elaws\_statutes\_90p44\_e.htm$ 

The Municipal Act, 2001, SO 2001, c. 25

http://www.e-laws.gov.on.ca/html/statutes/english/elaws\_statutes\_01m25\_e.htm

The Municipal Conflict of Interest Act, RSO 1990, c. M.50

http://www.e-laws.gov.on.ca/html/statutes/english/elaws\_statutes\_90m50\_e.htm

The Municipal Freedom of Information and Protection of Privacy Act, RSO 1990, c. M.56

http://www.e-laws.gov.on.ca/html/statutes/english/elaws\_statutes\_90m56\_e.htm

Accessibility for Ontarians with Disabilities Act

http://www.e-laws.gov.on.ca/html/source/regs/english/2011/elaws\_src\_regs\_r11191\_e.htm

For full listing of provincial and federal legislation affecting public libraries in

Ontario http://www.library.on.ca/links/clearinghouse/legislation/index.htm

## Leadership

The stakeholders of today's libraries expect strong leadership. Modern governance must reach beyond budget oversight and a regular strategic planning exercise. A library board must embrace new ideas, probe its basic values and raison d'être and forge relationships to generate a comprehensive and efficient service that reflects its community's unique needs.

#### To be an effective board member...

- 1. Know your job.
- 2. Be open to continuous learning.
- Recognize that only the board has the authority to act on behalf of the library; individual board members have no authority to act on their own.
- 4. Share in the responsibility for the effective functioning of the board by ensuring full discussion of issues and making reasoned decisions.
- 5. Build your knowledge and understanding of the broader library community.

# Your Board's Path to Library Leadership by Design

Each column highlights the fundamental responsibilities in achieving effective leadership and sound library governance. Below each responsibility are the component tasks. Use this chart to find the resources your board needs in OLBA's "Leadership by Design – One Place to Look" database.

# www.accessola.com/olba/oneplacetolook

BOARD ORGANIZATION	BOARD PERFORMANCE	PLANNING	LIBRARY MANAGEMENT	STEWARDSHIP	COMMUNITY DEVELOPMENT	ACCOUNTABILITY
Size	Duties and responsibilities	Mission, vision and values	CEO selection	Legislative compliance	Reciprocal dialogue with community members	Conflict of interest disclosure
Composition	Orientation and smooth transition from old to new	Community needs assessment	Board-CEO relationship	Commitment to library principles and intellectual freedom	Board-council relationship	Transparency
By-laws	Board development	Strategic direction	Defined board- CEO roles and responsibilities	Board commitment	Participation in community-wide planning processes	Response to changing needs based on sound evidence
Succession management	Performance assessment	Annual budget	Delegation of authority	Sound policy framework	Advocacy	Performance measures
Committee structure	Code of conduct Boardroom decorum Confidentiality Decision-making process Conflict resolution Speaking with one voice	Securing resources	CEO performance appraisal	Risk management Asset protection Liability Financial Health and safety Information privacy	Demonstration of the library's value to the community	Annual report
	Effective meetings	Monitoring and evaluation	CEO succession	Monitoring policy compliance	Connections with broader library community	
	Effective chairmanship					



